

The

Soirée

An Event To End Hunger

Join the Food Bank of Northwest Indiana at *The Soirée*, our signature fundraising event to support hunger relief, on **Monday, April 29th** from **6pm-9pm** at **6490 Broadway, Merrillville**.

This year, we recognize our healthcare partners and showcase the healing power of food. Enjoy live entertainment, silent auction, themed raffles, and tastes from the best local chefs, restaurants, and breweries. Please see our sponsorship opportunities below.

PRESENTING \$10,000

Recognized in all event-related marketing efforts as “Presented By (your company name)”

Opportunity to speak and promote company during the event

Recognized as Presenting Sponsor by name/logo in all press releases and advertisement placed in the *Times of NW Indiana*

Recognized by name/logo in Food Bank e-newsletter sent to 16,000+ audience

Individual promotion as Presenting Sponsor, using name/logo, in four (4) social media highlight posts to audience of 15,000+ followers

Two (2) Premier Tables for 10 guests each (tickets included)

One (1) full-page advertisement space in event program

Logo displayed prominently on the screen on stage during the event

Logo featured on event website linked to company website

PLATINUM \$7,500

Inclusion of company name/logo in all press releases and advertisement placed in the *Times of NW Indiana*

Recognized by name/logo in Food Bank e-newsletter sent to 16,000+ audience

Individual sponsor promotion using name/logo in three (3) social media highlight posts to audience of 15,000+ followers

Two (2) Tables for 10 guests each (tickets included)

One (1) full-page advertisement space in event program

Logo displayed on the screen on stage during the event

Logo featured on event website linked to company website

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GOLD \$5,000

Inclusion of company name/logo in all press releases and advertisement placed in the *Times of NW Indiana*

Recognized by name/logo in Food Bank e-newsletter sent to 16,000+ audience

Individual sponsor promotion using name/logo in two (2) social media highlight posts to audience of 15,000+ followers

One (1) Table for 10 guests each (tickets included)

Half (1/2) page advertisement space in event program

Logo displayed on the screen on stage during the event

Logo featured on event website linked to company website

SILVER \$2,500

Inclusion of company name/logo in all press releases and advertisement placed in the *Times of NW Indiana*

Recognized by name/logo in Food Bank e-newsletter sent to 16,000+ audience

Individual sponsor promotion using name/logo in one (1) social media highlight posts to audience of 15,000+ followers

One (1) Table for 10 guests each (tickets included)

Logo displayed prominently on the screen on stage during the event

Quarter (1/4) page advertisement space in event program

Logo featured on event website linked to company website

TABLE \$1,000

One (1) Table for 10 guests each (tickets included)

Recognition in event program as table sponsor

Table card centerpiece with company logo

CUSTOMIZABLE

MEDIA

DECOR

ENTERTAINMENT

VENUE

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Sponsorship Commitment Form

*Please complete and return by **Thursday, April 4th** to be included in all event materials

Company Name *(as it should appear in event materials)* _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I want to sponsor The Soirée at the following level: (circle one)

Presenting \$10,000

Platinum \$7,500

Gold \$5,000

Silver \$2,500

Table \$1,000

Customizable _____

Method of Payment

Check Enclosed (payable to Food Bank of Northwest Indiana)

Credit Card (circle one) VISA MASTERCARD AMEX DISCOVER

Name on Card _____

Card Number _____

Exp. Date _____ CVV (security code) _____

Billing Address _____

PLEASE NOTE: Please email a high-resolution file (ai,eps, or png) of your logo to amcdunn@foodbanknwi.org

CONTACT AMY MCDUNN, EVENTS & OUTREACH MANAGER
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